SOCIAL MEDIA, TEXT, MEDIA MESSAGING, EMAIL & PHOTOGRPAHY POLICY

Stoke D'Abernon Cricket Club promotes the healthy and appropriate use of social media. It is important to be aware of the potential pitfalls and safeguarding issues that arise when posting content in relation to:

• club activities

• team and club performance

• individual performance

• opposition performance

• officials' decisions/performance

We need all Stoke D'Abernon CC (SDCC) members and Parents of junior members to be aware of this policy when sharing or posting content relating to the above from either personal or club accounts.

Club Coaches' use of Social Media, Texts and Emails

Our coaches, representing the club, conform to the ECB Safe Hands Policy. Contacting u18 players by personal text or through social media is strictly forbidden. Coaches, managers & volunteers cannot direct private message anyone under 18 years old via email, text, Snapchat, Instagram or social media platforms. Messages should be directed to the parents AND the young person or via open forums with appropriate language & content.

Everyone involved with SDCC is reminded that the Relevant Codes of Conduct (for parents, children and coaches) apply online and in text and email communications, just as they do in the "real world".

Guidance for Parents/ Carers on the use of Social Media, Texts, Snapchat, Instagram and Emails

Children today are growing up with the internet as part of their everyday lives, and that is a good thing. It is a great place for them to learn, to have fun and to chat to their friends. Of course, it is important to make sure that they are safe whilst they do it.

Parents/Carers DO

- Make sure the family computer is in a main living area and that the screen is positioned so that you can see what is going on.
- Be open so that the child can approach you if they are being bullied online or if they have been exposed to something that has made them upset or uncomfortable.
- Make sure you are aware of who your child has contact with online and via text.
- Be aware of the ECB and club's expectations of coaches and social media.
- Talk to your children about using social media.
- Provide your mobile number/email address if requested, so that the club can contact you regarding your child's matches and training.

Guidance for Children and Young People on the use of Social Media, Texts and Emails

- The internet is a great place to learn and have fun with your friends, and the best way to have fun is to make sure that you stay safe. You should think about the points below whenever you use the internet or speak to people online or by text.
- If someone isn't your friend in real life, they are NOT your friend on the internet. Be careful when accepting friend requests.
- Sometimes people on the internet are not who they say they are. If you are not 100% sure, don't risk it.
- Remember to change your privacy settings so that only your friends can see information about you, your wall posts and your photos.
- If someone is sending you messages or texts that you are worried about, you should tell your parents, an adult you trust, your teacher or our club's welfare officer.
- Remember any employed SDCC Coach is a professional, just like your teachers. They should not be your friend on Facebook, and should not be texting or messaging you.
- You can expect them to make arrangements for coaching and matches via your parents.
- Bullying can happen online too – called cyber-bullying. If you, or someone you know, has had this happen to them you should tell can adult that you can trust.
- Don't be afraid to tell someone if you have concerns.

Young People NEED to:

- Keep your photos and personal information private.
- Conduct yourself in a respectful and courteous manner on social media as you would at home, in school or at cricket.
- Tell a professional or an adult that you trust if you are worried or concerned about online behaviour or unwanted contact/communication.

Young People SHOULD NOT

- Send inappropriate text messages or post messages on social media that are offensive, nasty or derogatory in any way.
- Accept any friend requests from people you don't know or you feel uncomfortable accepting.
- Connect with, follow or message coaches of SDCC on social media platforms, snapchat and other messaging sites.

Permission for the use of photographs & recorded images

SDCC recognizes the need to ensure the welfare & safety of all Young People in Cricket. We will take every effort not to permit photographs, video images or other images of Young People to be taken or used without the consent of the Parent/Guardian and the Young Player. SDCC will follow the guidance issued by the ECB on the use of images of Young People. SDCC will take steps to ensure that these images are used solely for the purpose they are intended: Photography for the promotion and celebration of SDCC's cricketing activities and videos as a coaching aid.

If photographs are submitted to the Press or published on the SDCC's website or other social media, then individuals will not be identified. In circumstances where there is a need to identify an individual player in the Press, parental permission will be sought beforehand.

Please note: Whilst SDCC will do all that it can to ensure the safety of children during games, then it is the responsibility of the parent to ensure that if necessary, their child is not videoed or photographed. SDCC is unable to supervise individual children during cricket activities or competitions.